



# SEO CASE STUDY

## CREDIT SOLUTIONS

Campaign Type: Local Campaign

Campaign Launch Month: February 2020

## KEYWORDS RANKING

### SEO APPROACH

- ✓ We identified how potential customers were searching through extensive keyword research.
- ✓ We designed and implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.

- JUL 19**  
**5 Targeted keywords**  
Ranked on the first page of search engines
- NOV 21**  
**14 Targeted keywords**  
Now rank on the first page of search engines

Google Analytics ● Organic Traffic ● Total Sessions

