

SEO CASE STUDY

LOCKSMITH

Campaign Type: Local Campaign

Campaign Launch Month: March 2020

SEO APPROACH

- ✓ We identified how potential customers were searching through extensive keyword research.
- ✓ We designed and implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.

KEYWORDS RANKING

MAR 20

36 Targeted keywords

Ranked on the first page of search engines

MAY 20

61 Targeted keywords

Now rank on the first page of search engines

Google Analytics

● Organic Traffic

● Total Sessions

